

## **Call for Papers for the 7th China Shanghai International Symposium on Quality and the Forum of International Academy for Quality**

The 7<sup>th</sup> China Shanghai International Symposium on Quality and the Forum of International Academy for Quality, which is co-organized by the Shanghai Association for Quality (SAQ) and the Shanghai Academy of Quality Management (SAQM), is to be held on Nov. 3-5, 2009 at Shanghai, China. The theme of the Symposium is “A Quality Mission to Face Evolving Challenges”. Now starts the Call for Papers. Please refer to the following for requirements relating to paper topics and matters of paper submission.

### **1 Topics of Paper**

- 1.1 Product Liability and Quality Safety
- 1.2 Quality and Consumer Market Dynamics
- 1.3 Quality Challenges in Emerging Technology Development
- 1.4 Risk and Contingency Plan Management
- 1.5 Energy Saving, Waste Reduction and Ecological Environment
- 1.6 Innovation and Quality
- 1.7 Corporate Social Responsibility
- 1.8 Public Service Management and Quality of People’s Livelihood
- 1.9 Challenges and Mission of Shanghai World Expo
- 1.10 Measurement, Analysis and Improvement of Service Quality
- 1.11 Six Sigma and Lean Production
- 1.12 Standardization, Brand and Quality Competitiveness
- 1.13 Continuous Improvement and Team Activities
- 1.14 The Economics of Quality Improvement
- 1.15 Integration of Management Systems
- 1.16 Integration of Statistical Techniques and Methods

The author may select other topics around the theme of the conference.

## **2 Requirements of the Final Paper**

2.1 Present recent research and study achievements with a focused theme and factual content;

2.2 Combine theory with practice, preferably citing case studies and empirical study achievements;

2.3 The length of papers should be around 5000 Chinese or 8000 English words;

2.4 Submissions should include: title, author's name, contact information, abstract, keywords, text, acknowledgements and references.

2.5 Confidential technical information is not desired in the papers and the authors are responsible for any issues arising from such content in their paper.

Upon evaluation by a team of experts organized by the Conference Secretariat, the selected papers will be compiled into a Conference Proceedings and authors will be arranged to give presentation at the Conference.

## **3 Paper Submission Procedures**

3.1 Paper abstracts (around 300 Chinese or 500 English words) are to be submitted in Microsoft Word format before 15 June, 2009. Abstracts can be sent to [info@saq.org.cn](mailto:info@saq.org.cn).

3.2 An acknowledgement in E-mail will be sent to the author by the Conference Secretariat as confirmation. Please contact the Conference Secretariat for matters relating to paper confirmation.

3.3 The deadline for final paper submission is 15 August 2009. Please provide your biography (present post, social concurrent post, education background, academic degree, and other achievements) together with the paper in Microsoft Word format, and submit them to the Conference Secretariat by email to: [info@saq.org.cn](mailto:info@saq.org.cn). The submitted papers will not be returned. Please maintain a copy of your submitted manuscript for your future reference.

Please check the website of the Shanghai Association for Quality ([http:// www.saq.org.cn](http://www.saq.org.cn)) for the latest information of the Symposium.